

EASTERN OTTAWA COUNTY: Study Results

PHASE 1: Individual Unmet Needs Analysis

- + Over 400 residents living in Eastern Ottawa County have contacted a community organization in the last 9 months about an unmet transit need.
- + 84% of people 60 or over stated medical care as the purpose of their transportation trip.
- + 21% of people said a lack in transportation has prevented them from looking for, getting, or keeping a job.
- + Over 50% of transportation needs are medically related.
- + 59% of individuals stated \$2 to \$5 would be an affordable cost for one, one-way ride to where they needed to travel.
- + Peak times for needed transportation are between 6:00 am to 10:00 am and 2:00 pm to 6:00 pm Monday through Friday.

PHASE 2: Community Analysis

- + 75% of people support public transportation services in Eastern Ottawa County.
- + 87% of respondents said that improving area public transportation is either very or somewhat important.
- + 53% of respondents stated that traffic congestion is very severe or somewhat severe in Eastern Ottawa County.
- + 62% of respondents indicated being very supportive or somewhat supportive of a millage for public transportation.
- + Of the individuals we survey, 49% agreed to have their name added to the list of public transit supporters in Eastern Ottawa County.

For more information regarding the results of this study and to view final reports for each phase, please visit Our Publications at www.dnlakeshore.org.